#### Showa Women's University & Temple University, Japan Campus, ICAS Joint Event UBER

# in the United States and Japan

Uber is the largest e-hailing company in the world. In the United States, consumers are using Uber instead of taxis. Yet Uber is also a controversial company. In Japan and many parts of Europe, Uber is not allowed. The lecture will explain Uber's business strategy. It will also examine resistance to Uber outside the United States.

## 2018年10月27日(土) 15:30~17:00

### 昭和女子大学 8号館6階 オーロラホール

Aurora Hall, Building 8/6F, Showa Women's University

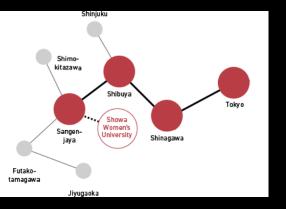
#### Sanford M. Jacoby Distinguished Research Professor UCLA





Sanford M. Jacoby, Distinguished Research Professor, began his career at UCLA after graduating from UC Berkeley with a Ph.D. in economics. He holds professorial appointments in, the Luskin School of Public Affairs, and the Department of History. He is involved with various interdisciplinary groups at UCLA, such as the Institute for Research on Labor and Employment and the Terasaki Center for Japanese Studies.

Though trained as an economist, Jacoby values and draws from history, law and sociology. His research uses comparative, historical and statistical methods to analyze employers, labor market institutions, and international political economy.



Moderator: Toshio Takagi,

Associate Professor, Showa Women's University

申込締切:10月25日(木)までにお申し込みください。
参加申込:件名を「1027研究セミナー」とし、本文に
「氏名」「所属」「電話番号」をご記入の上、
Eメールを以下までお送りください。
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※学生、教職員はUP SHOWAからも申し込めます。
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<**RSVP**> bizlab-office@swu.ac.jp \* RSVP is not required, but encouraged.